

July 16, 2026

Standing Committee on Alberta's Economic Future
Legislative Assembly of Alberta
AEFCommittee.Admin@assembly.ab.ca

Dear Committee Members:

Re: Review of the *Lobbyists Act*

Thank you for the opportunity to provide comments on the review of *Alberta's Lobbyists Act*.

The Alberta Motor Transport Association (AMTA) supports the principles of transparency and accountability that underpin the *Act*. Albertans have a right to know who is seeking to influence government decisions, and the public registry provides an important level of transparency and public confidence.

AMTA represents Alberta's commercial transportation industry. Through our Government Relations and Compliance team, AMTA regularly works with Alberta Transportation and Economic Corridors, other ministries, agencies, elected officials, regulators, and public bodies on matters that affect the safe and efficient movement of goods and people throughout the province.

Those interactions include policy discussions, regulatory interpretation, operational matters, advisory committee participation, formal consultations, member-impact reviews, and providing industry feedback when requested by government. Much of AMTA's work involves providing practical industry expertise so that government has a better understanding of how proposed programs, regulations, and initiatives will affect, or how enacted legislation or regulations are impacting carriers, drivers, shippers, communities, and the broader provincial economy.

Many government initiatives affecting commercial transportation are strengthened through direct consultation with industry. AMTA acting on behalf of industry liaises to help government understand operational impacts, compliance considerations, labour market realities, infrastructure needs, and road safety implications before decisions are implemented, but also to provide feedback on changes to legislation, regulations or resource allocations should be focused.

AMTA has adapted its internal processes to ensure reportable lobbying activities are captured and reported appropriately. We maintain internal tracking tools that allow the Association to record interactions with government and transfer the relevant information into the reporting system. In practical terms, the current requirements are manageable and have not created meaningful uncertainty for our organization.

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AMTA has been reporting under the *Act* for several years and has not encountered significant challenges or barriers to engaging government. The current framework provides transparency while allowing industry organizations to share operational expertise that helps government make informed policy decisions.

AMTA has experienced very little uncertainty regarding the interpretation of the *Act*. Our understanding of what constitutes lobbying has been clear, including interactions with ministry officials, consultations requested by government, and matters involving AMTA's Board of Directors. On the rare occasion where clarification was needed, the available guidance materials provided a clear and timely answer.

AMTA does not believe government-requested consultations should be treated differently under the *Act*. Government frequently requests industry associations to provide feedback, consult members, identify operational impacts, or help assess the consequences of proposed changes. AMTA currently reports these activities in the same manner as other interactions with government and has no concern with continuing that practice.

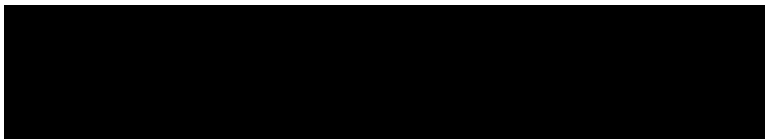
AMTA supports a consistent reporting framework that applies equally to industry associations and consultant lobbyists. Where AMTA retains consultant lobbyists, those activities are included within our reporting processes so that the public record remains complete and transparent.

AMTA supports maintaining the current legislative framework. The most useful improvements would be targeted at administrative changes that do the following:

1. Reduce duplication and improve online user experience without weakening transparency or accountability:
 - Provide a tool to promote the reporting sections for activities from the current six months to the anticipated activities for the next six months into a single reporting tab.
 - Create an online draft or sandbox workspace where registrants can record, organize, and maintain information throughout the reporting period before formal submission.
2. Allow the use of acronyms such as the standard rule for them allow: Once in a document, write out the full name then put brackets with the acronyms behind it. e.g., "Alberta Transportation and Economic Corridors (TEC)".
3. Creating an overview of all the regulatory requirements and how the system works would be a huge advantage for inexperienced users.
4. Allow a toggle/flag to allow or note when a lobby has been closed out, and archived, where it might be re-activated at a later date if the file becomes active again, which would make for a better user experience.

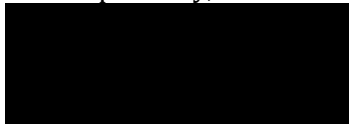
These changes would not alter who must report, what must be reported, or the transparency obligations established by the *Act*. They would simply make compliance cleaner, more efficient, and less repetitive for organizations that are already trying to report accurately.





Thank you for considering AMTA's submission. The AMTA would be pleased to discuss our comments further or answer any questions the Committee may have.

Respectfully,



Robert Harper
President
Alberta Motor Transport Association

