



August 10, 2026

Standing Committee on Alberta's Economic Future
c/o Committee Clerk
3rd Floor, 9820 - 107 Street
Edmonton, AB T5K 1E7

Subject: Comprehensive Review of the *Lobbyists Act*

Dear Chair Wiebe and Members of the Committee,

On behalf of the Canadian Federation of Independent Business (CFIB), thank you for the opportunity to provide input as part of the comprehensive review of *Alberta's Lobbyists Act*. CFIB is Canada's largest association representing the interests of small and medium-sized businesses, with over 11,000 member businesses located throughout Alberta.

CFIB engages with governments across Canada on behalf of our members and, as a result, regularly interacts with lobbyist registration systems in multiple jurisdictions. From our experience, Alberta's Lobbyist Registry is among the most user-friendly and efficient systems in the country.

The registration and reporting process is straightforward, intuitive, and administratively manageable. The online platform is easy to navigate, reporting requirements are clear, and the overall process strikes an appropriate balance between transparency and regulatory burden. Compared with several other provincial jurisdictions, Alberta's system requires less time and effort to maintain compliance while still achieving the objective of providing public visibility into lobbying activities.

CFIB also appreciates the support provided by the Office of the Lobbyists Registrar. Questions are addressed promptly, guidance materials are accessible, and the office takes a practical and collaborative approach to compliance. This contributes significantly to the effectiveness of the regime and helps organizations meet their obligations with confidence.

Overall, our experience has been that Alberta's *Lobbyists Act* and Registry function well and do not create unnecessary administrative obstacles for organizations seeking to engage with government in a transparent manner.

One practical improvement the Committee may wish to consider is allowing organizations to designate more than one authorized filer within the Lobbyist Registry. Currently, relying on a single designated filer

can create challenges during periods when that individual is unavailable due to vacation, illness, leave, or other absences. Allowing multiple designated filers would improve business continuity, help ensure timely compliance with filing requirements, and reduce the risk of missed deadlines, while maintaining the integrity and accountability of the Registry.

In conclusion, CFIB believes Alberta's current lobbyist registration framework is effective, transparent, and comparatively easy to navigate. We encourage the Committee to preserve the strengths of the existing system while considering the addition of multiple designated filers as a practical modernization measure.

Thank you for considering our submission. We would be pleased to provide any additional information that may assist the Committee in its review.

Sincerely,



Keyli Loeppky
Senior Director, Alberta & Interprovincial Affairs