



ALBERTA TURKEY PRODUCERS

January 30, 2019

ALBERTA TURKEY PRODUCERS	IMPACT OF THE CANADA-UNITED STATES-MEXICO AGREEMENT (CUSMA) AND THE COMPREHENSIVE AND PROGRESSIVE AGREEMENT FOR TRANS-PACIFIC PARTNERSHIP (CPTPP) ON THE ALBERTA TURKEY INDUSTRY
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To: Standing Committee on Alberta's Economic Future

**Re: Inquiry into the Impact of the Canada-United States-Mexico Agreement
on Alberta Agriculture**

About the Alberta Turkey Producers and the Alberta Turkey Industry

Alberta Turkey Producers (ATP) is a supply managed marketing board that was formed by producer vote on January 6, 1967. Together with industry partners, ATP regulates, promotes and educates consumers about the Alberta turkey industry. The organization is governed by a Board of Directors that represent the 47 licensed turkey producers in the province of Alberta. The Board is able to exist under provincial legislation known as the Marketing of Agricultural Products Act and federal legislation known as the Farm Products Agencies Act.

ATP's vision is a strong and sustainable turkey industry committed to constantly improving product quality and building consumer confidence. Our mission is to strengthen the Alberta turkey industry through an effective marketing system that stimulates sustainable growth.

Alberta's turkey industry contributes to the Alberta economy in the following manner:

- ATP represents 47 licensed turkey producers in Alberta, a number of which are Hutterite Colonies that process and self-market turkeys;
- Alberta has 2 federally licensed processing plants, one located in Edmonton generating 280 jobs; and one in Taber generating 40 jobs;
- Alberta has 15 provincially licensed turkey processing plants, predominately located on Hutterite Colonies;



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- Alberta is the fourth largest turkey producing province in Canada following Ontario, Quebec and British Columbia;
- Alberta's turkey sector contributed 36 Million dollars in farm cash receipts in 2017.

The impact of the CUSMA and CPTPP on the Alberta turkey industry:

Approximately 50% of the value added activity in Western Canada occurs in Alberta. Therefore, the impact of increased imports on Western Canada will predominately be felt in Alberta.

As a province trying to diversify into value added markets and out of commodity markets which are prone to boom and bust cycles, the CUSMA and CPTPP will seriously undermine this objective.

The exact impact of the CUSMA and CPTPP on Alberta is difficult to quantify at this point in time as it is uncertain how the new import access will be allocated long term to the processing sector. If the new import access is inappropriately allocated it could put Alberta turkey processors at a disadvantage to processors elsewhere in Canada, thereby aggravating the impact in Alberta.

The CUSMA will further increase import access to the Canadian turkey market by almost double (89.2%) – 71% under CPTPP and 18% under the CUSMA. The access will result in a reduction in economic activity to both the Alberta and Canadian turkey sector. Furthermore, these agreements did not result in any major export opportunities for the Canadian turkey industry, at best, there may be niche opportunities for Canadian turkey in the U.S. and Japan.

Closing

We appreciate the opportunity to provide input to the Standing Committee on Alberta's Economic Future and welcome any questions on the enclosed information.