

From: [Trevor Pizzev](#)
To: [EconomicFuture Committee](#)
Subject: PIPA review
Date: Friday, February 12, 2016 6:49:40 PM

Dear Mr. Miranda and Committee Members,

I am writing to express my perspective with respect to the current PIPA review. I won't speak specifically to any of the questions posed in the discussion guide posted on the Committee website, but would rather like to offer a brief opinion on Alberta and Canadian privacy legislation in general.

It is my perspective that the continued push toward increasing legislation of privacy in the western world is costly, both in economic and social terms, and provides unnecessary and inappropriate protections.

From the economic side, as a business leader, I can speak from experience that privacy legislation adds complexity and cost to Canadian business. And as an individual citizen, I am continually frustrated by the additional time and effort needed to undertake financial, medical and other everyday transactions as a result of unnecessary privacy restriction. Mis-guided and onerous legislation reduces business competitiveness and adds delay to far too many of our everyday activities in Canada.

With respect to the broader social impact, I believe privacy legislation, at least at the point it has now reached in Canada, does more harm than good. Privacy enables abuse in far too many forms by restricting visibility of the abuse. Reducing privacy protection would result in better transparency, not only building trust, but also allowing society to more cost effectively self-police by responding in a more timely manner to inappropriate activity.

I acknowledge my perspective may be very much at odds with that of most Canadian individuals and legislators. However, I would urge you to consider that privacy legislation in Canada has been taken too far and needs to be wound back to find a better balance.

Trevor Pizzev

