

Memorandum

From: Lora Pillipow
Deputy Minister

Our File Reference: AR52715

Your File Reference:

To: Shannon Phillips
Chair
Public Accounts Committee

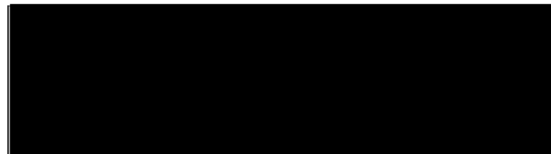
Date: January 22, 2021

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Subject: **Culture, Multiculturalism and Status of Women written responses**

Thank you for your invitation to appear before the Standing Committee on Public Accounts on December 8, 2020. Attached is the Ministry of Culture, Multiculturalism and Status of Women's written responses to three questions I committed to provide to Committee Members during the meeting.



Lora Pillipow

cc: Aaron Roth, Committee Clerk, Public Accounts Committee

Attachments:

1. Responses to Public Accounts Committee Questions

Question 1: MLA Goehring (p. 15 to 16)

MLA Goehring requested a further breakdown of donation budget and actuals from the department and the Alberta Foundation of the Arts.

Ministry Response:

As part of the annual allocation the foundation received from government, the foundation receives a maximum amount it can accept in non-cash donations (i.e. artwork, according to Treasury Board estimates) each year. These donations have a non-cash value, so is not revenue that can be spent nor is the difference lost revenue.

While the foundation does not have to accept donations to the full amount in the budget, it cannot accept donations in excess of the amount designated in the budget in order to ensure the foundation stays within its annual budget allocation.

Ministry of Culture, Multiculturalism and Status of Women Donation Revenue Year ended March 31, 2020		
Donation of Artwork and Cash	Budget	Actual
Department	\$3,050,000	\$1,641,468
Alberta Sport Connection	0	\$60,821
Alberta Foundation for the Arts*	\$450,000	\$288,200
Ministry Total	\$3,500,000	\$1,990,488
*Vast majority of donations are in the form of artwork		

Question 2: MLA Rosin (p. 16)

Ms. Rosin requested for a detailed economic breakdown of the 2017 Lake Louise World Cup.

Ministry Response:

The combined spending of out-of-town athletes, family members, spectators and other visitors to the 2017 Lake Louise Audi FIS Ski World Cup, in combination with the expenditures made by event organizers, totaled \$13.8 million in direct spending. This, in turn supported \$17 million in total spending (total industry output) in the Banff / Lake Louise region, and just over \$25 million Canada-wide.

These expenditures supported \$7.6 million in wages and salaries in Alberta through the equivalent of 122 full-year jobs. Of these, 102 jobs, and the majority of the household income (\$5.9 million) stayed in the Banff / Lake Louise area. Canada-wide, the event supported 134 full-year jobs.

The total net economic activity (total spending or total output) generated by the 2017 Lake Louise Audi FIS Ski World Cup was:

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- \$25 million for Canada as a whole
- \$22 million for the province of Alberta; including
- \$17 million for Banff / Lake Louise.

The event supported tax revenues totaling just under \$3.3 million across Canada. The event supported federal government tax revenues of \$1.9 million, contributed \$1.1 million in taxes to the Province of Alberta, and \$181,000 in local taxes.

Visitor Origin and Motivation:

94 per cent of the event attendees were from outside of the immediate Banff/Lake Louise Region, and 50 per cent of attendees to the event indicated that the World Cup was the only reason they travelled to the Banff/Lake Louise Region at that time.

63 per cent of non-residents used commercial accommodation, and 30 per cent of non-residents extended their stay in the region as a result of the 2017 Lake Louise Audi FIS Ski World Cup.

Appendix 1: Lake Louise EI Report - detailed findings



Question 3: MLA Gotfried (p. 20)

MLA Gotfried requested detailed list of eligibility criteria for each Community Initiatives Program stream.

Ministry Response:

The following table represents the Eligibility Criteria for the Community Initiatives Program Operating Grant and Major Cultural and Sports Events Grant.

Community Initiatives Program Operating Grant

<p>To be eligible for the Community Initiatives Program Operating grant, all applicants must:</p> <p>1. Be classified as one of the following:</p> <ul style="list-style-type: none"> • A registered community nonprofit organization, in good-standing, under one of the following Acts: <p style="padding-left: 40px;">Provincial Legislation (Alberta):</p> <ul style="list-style-type: none"> • Societies Act • Part 21 of the Business Corporations Act - Extra-Provincial Corporations* • Companies Act, Part 9 (Nonprofit Companies) • Special Act of the Legislature • Agricultural Societies Act <p style="padding-left: 40px;">Federal Legislation (Canada)*</p> <ul style="list-style-type: none"> • Special Act of Parliament • Canada Not-for-profit Corporations Act and must be registered in Alberta under the Business Corporations Act • Income Tax Act (and operating in the Province of Alberta (Charities))* <p>* Must have an Alberta based address that is regularly monitored by an active member of the organization.</p> <ul style="list-style-type: none"> • A First Nations and Metis Settlement**; or • A collaborative** <ul style="list-style-type: none"> - Collaborates and/or collaborative projects are eligible for funding when the following elements are in place: <ul style="list-style-type: none"> o the applicant organization is a registered non-profit organization, in good-standing, 	<ul style="list-style-type: none"> • Organizations must meet Community Initiatives Program Operating Guideline criteria to be eligible. This includes: <ul style="list-style-type: none"> - Having a mandate and program focus addressing a social issue. - Creating equitable access to human, social, and economic resources and services for clients facing significant mental, physical, economic, and social challenges. - Supporting community collaborations, involving multiple organizations, in addressing broader human or social issues. - Demonstrating ability to deliver programs and manage financial viability. - Incorporated for a minimum of one year. - Not received Community Initiatives Program operating funding in a three-year period. • Completing the self-assessment tool and meeting Community Initiatives Program Operating criteria is mandatory for organizations applying for Organizational Development Funding under the program. • Applicants must be properly registered and in good standing which is verified by program staff. • Applicants that have overdue or incomplete reporting will not be considered until outstanding reporting has been closed
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<p>under one of the above mentioned Acts;</p> <ul style="list-style-type: none"> ○ the collaboratives' structure, including the roles and responsibilities of the collaborative partners and the decision making process is clearly documented; ○ a multi-year strategic plan with clear goals and priorities is utilized; ○ there is a documented history of operating and achieving results in Alberta for at least one year; and ○ financial resources are shared among the collaborative partners. <p>**The term organization is used to refer to a non-profit organization, collaborative, and First Nations and Metis Settlement.</p> <p>2. Have been legally registered and operating in Alberta for a minimum of one full year.</p> <p>3. Have a primary mission or objective to:</p> <ul style="list-style-type: none"> • enhance the quality of life of Albertans by providing direct services and programs that address social issues; • create equitable access to human, social, and economic resources and services for all Albertans; or • support community collaborations, involving multiple organizations, in addressing broader human or social issues. 	
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Major Cultural and Sport Events

<p>The following organizations are eligible to apply for funding under the CIP Major Cultural and Sport Events:</p> <ul style="list-style-type: none"> • Community non-profit organizations who are registered (and in good standing) under one of the following Acts: <p>Provincial Legislation</p> <ul style="list-style-type: none"> - Agriculture Societies Act 	<ul style="list-style-type: none"> • Applicants must be properly registered and in good standing which is verified by program staff. • Organizations and projects must meet Major Cultural and Sport Events Guideline criteria as follows: <ul style="list-style-type: none"> - Sanctioned international and national level cultural or sport events that are
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<ul style="list-style-type: none"> - Part 21 of the Business Corporations Act - Extra-Provincial Corporations* - Companies Act, Part 9 (Non-profit Companies) - Societies Act of Alberta - Special Act of the Alberta Legislature <p>Federal Legislation</p> <ul style="list-style-type: none"> - Special Act of the Parliament of Canada - Canada Not-for-profit Corporations Act and must be registered in Alberta under the Business Corporations Act - Income Tax Act (of Canada and operating in the Province of Alberta (Charities)) <ul style="list-style-type: none"> • First Nations and Métis Settlements • Foundations established and regulated under the province’s Regional Health Authorities Act • Universities, colleges, and institutes as defined under Alberta’s Post-secondary Learning Act. <p>* Must have an Alberta based address that is regularly monitored by an active member of the organization.</p>	<p>open to the public to attend as spectators.</p> <ul style="list-style-type: none"> - Organization has demonstrated ability to deliver the event and it is financially viable. <ul style="list-style-type: none"> • Applicants that have overdue or incomplete reporting from all funding programs will not be considered until outstanding reporting has been closed.
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